

## An update from us on COVID-19

To Our Valued Clients:

While this pandemic has affected us all, we stand ready to serve your needs as you conduct discovery, and navigate this current litigation landscape. We have suspended in-person consulting services, but are actively conducting these services online. Our team is well-equipped to work remotely with you and your clients while providing the level of expertise in pretrial research and witness preparation you have come to expect from Trial Behavior.

**Mock Trials & Focus Groups:** Our secure online platform allows you to conduct pretrial research effectively and safely from any location. Consistent with our in-person protocols, participants are recruited from the trial venue and thoroughly screened, and the research model is tailored to your case. Attorney case presentations can be conducted live or taped in advance, and are followed by real-time moderated deliberations.

- **Online Bulletin Board:** Participants log in to review presentations and complete questionnaires at their convenience, resulting in higher engagement and more thoughtful insights. We then conduct a live online session for them to deliberate to a verdict, followed by a moderated discussion with a consultant to further probe case issues. This session may be viewed by the trial team online.
- **Live Online Research:** In this approach, similar to in-person research, we conduct the entire exercise live online. Presentations can be live or prerecorded. Jurors' leanings are tested and distributed throughout the day so all observers have real-time information. We work hand-in-hand with counsel to better craft plaintiff's rebuttal. Jurors are broken into groups to deliberate to a verdict, followed by a moderated discussion with a consultant to further probe case issues.

**Witness Preparation:** Our online tool can also be used to prepare witnesses. In these sessions, the witness, counsel and our consultant each log in from their own computer. A mock cross or depo is recorded, and played back for the witness, and we discuss areas for improvement. We then practice again, giving the witness a chance to incorporate new skills and insights. These sessions will go a long way to strengthening your case, and provide you with the ammunition to settle your case favorably or succeed at trial.

In this rapidly changing time, that we can continue to support you and your trial teams with the same uncompromising integrity and dedication. From our team to yours, we wish you well!

### Trial Behavior Consulting

Los Angeles: (310) 826-2005  
San Francisco: (415) 781-5879  
Chicago: (312) 590-8324